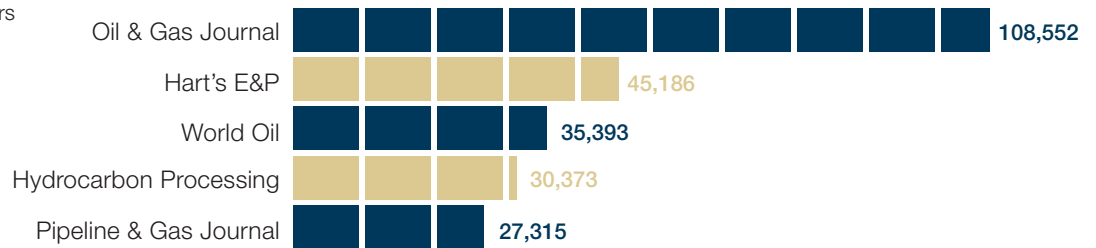


Subscriber Demographics

Circulation

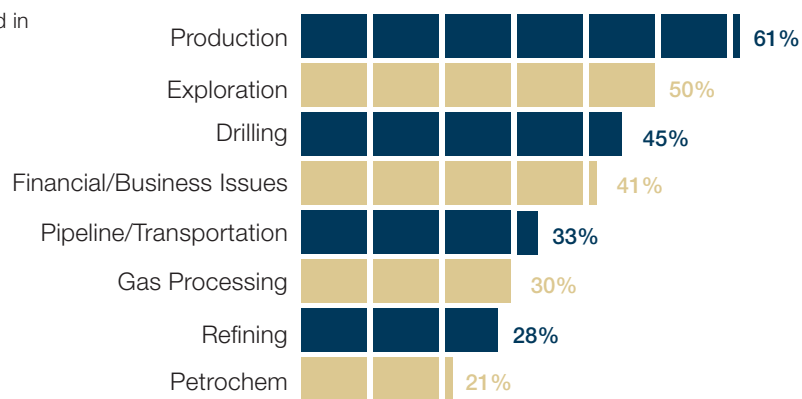
Oil & Gas Journal reaches more subscribers than any other industry publication – more than double its nearest competitor.



Source: ABC/BPA Statements (June 2008)

Industry Sector

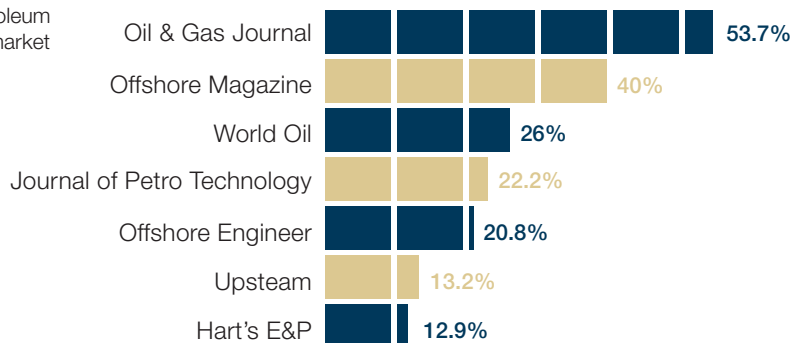
Oil & Gas Journal subscribers are involved in all aspects of the petroleum industry.



Source: Signet Research Inc. (April 2008)

OTC Readership

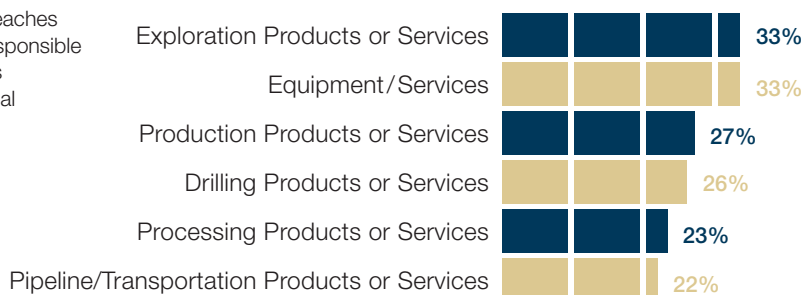
Oil & Gas Journal is read by more petroleum industry professionals than any other market focused publication.



Source: Petroleum Research Bureau, OTC Attendee Survey (August 2007)

Buying Influence

Oil & Gas Journal reaches those individuals responsible for buying decisions throughout the global petroleum market.



Source: Signet Research Inc. (April 2008)