

# 2010 OGJ Editorial Calendar

## JANUARY 11

### Drilling and Production

A special accent on drilling and production technologies and trends.

## JANUARY 18

### Forecast & Review

*Prices, markets, and more*

What's likely for the year and why for oil and natural gas in US and international markets—an annual analysis that includes OGJ's US drilling forecast.

### BONUS DISTRIBUTION

- The European Gas Conference, *Vienna, Jan 26-28*

## JANUARY 25

### Transportation

A special accent on transportation technologies and trends.

## FEBRUARY 1

### Practical Drilling Technology

*Methods and results*

OGJ's annual technical look at the latest drilling practices.



### BONUS DISTRIBUTION

- Deep Offshore Technology International Conference & Exhibition, *Houston, TX, Feb 2-4*
- IADC/SPE Drilling Conference, *New Orleans, LA, Feb 2-4*
- IP Week (Energy Institute), *London, Feb 15-18*

## FEBRUARY 8

### Exploration and Development

A special accent on exploration and development technologies and trends.

### BONUS DISTRIBUTION

- NAPE, *Houston, TX, Feb 11-12*

## FEBRUARY 15

### Worldwide Pipeline Construction

*Mileage totals and key projects*

An annual projection of pipeline construction, based on an exclusive OGJ survey – important not only to pipeline contractors and operators but also to producers looking for transport routes and refiners seeking feedstock.

- Pipeline Contractors Association, *Scottsdale, AZ, Feb 17-21*
- Laurance Reid Gas Conditioning Conference, *Norman, OK, Feb 21-24*

## FEBRUARY 22

### Drilling and Production

A special accent on drilling and production technologies and trends.

## MARCH 1

### Capital Spending Outlook

*The industry's capital budget*

OGJ's exclusive, annual report of the year's US capital spending plans for exploration-production, refining, petrochemicals, pipelines, and other industry operations, plus a review of global E&P projections.

**NGL Fractionator poster included in this issue**

### BONUS DISTRIBUTION

- Subsea Tieback Forum and Exhibition, *Galveston, TX, Mar 2-4*
- Purvin & Gertz LPG Seminar, *The Woodlands, TX, Mar 8-11*
- Offshore West Africa Conference & Exhibition, *Accra, Ghana, Mar 9-11*
- NACEpo / CORROSION 2010 Conference and Exposition, *San Antonio, TX, Mar 14-18*
- Offshore Asia, *Kuala Lumpur, Mar 16-18*
- SPE Intelligent Energy, *Utrecht, Mar 23-25*

## MARCH 8

### Processing

A special accent on processing technologies and trends.

**Modern Refinery: Hydrocracker poster included in this issue**

### BONUS DISTRIBUTION

- NPRA Annual Meeting, *Phoenix, AZ, Mar 21-23*

## MARCH 15

### LNG Update

*Projects and trends*

Developments in the fastest growing area of international energy trade.

**LNG Liquefaction poster included in this issue**

### BONUS DISTRIBUTION

- GPA Annual Convention, *Austin, TX, Mar 21-24*
- Howard Weil Energy Conference, *New Orleans, LA, Mar 21-25*
- LNG 16\*, *Oran, Algeria, Apr 18-21*

\* *Note: 3 stand alone LNG posters will be distributed at LNG 16 (2009 LNG World Trade Map, LNG Liquefaction, and LNG Regasification Terminal)*

## MARCH 22

### Drilling and Production

A special accent on drilling and production technologies and trends.

### BONUS DISTRIBUTION

- SPE/ICoTA Coiled Tubing & Well Intervention Conference & Exhibition, *The Woodlands, TX, Mar 23-24*

**APRIL 5**

**Worldwide Construction Update**

*Project details and trend analysis*

The year's first of two surveys of construction projects in the areas of refining, gas processing, petrochemicals, pipelines, plus LNG, gas-to-liquids, and other gas.

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**BONUS DISTRIBUTION**

- AAPG 2010 Annual Convention & Exhibition, *New Orleans, LA, Apr 11-14*
- GPA Mid-continent Annual Meeting, *Oklahoma City, OK, Apr 15*

**APRIL 12**

**Transportation**

A special accent on transportation technologies and trends.

**BONUS DISTRIBUTION**

- API Pipeline Conference, *New Orleans, LA Apr 20-22*

**APRIL 19**

**EOR/Heavy Oil Survey**

*Projects and potential*

OGJ's biennial survey of enhanced oil recovery and heavy oil projects around the world-with a review of the technologies unlocking these important sources of production.

**BONUS DISTRIBUTION**

- API Spring Refining Standards, *New Orleans, LA, Apr 26-28*
- SPE Improved Oil Recovery Symposium, *Tulsa, OK, Apr 26-28*

**APRIL 26**

**Processing**

A special accent on processing technologies and trends.

**BONUS DISTRIBUTION**

- Offshore Technology Conference, *Houston, TX, May 3-6*

**MAY 3**

**Offshore Petroleum Operations**

*Conquering marine frontiers*

Technical reports on new developments in offshore drilling, production, and pipeline methods.

**BONUS DISTRIBUTION**

- Offshore Technology Conference, *Houston, TX, May 3-6*

**MAY 10**

**Drilling and Production**

A special accent on drilling and production technologies and trends.

**MAY 17**

**Exploration and Development Frontiers**

*Today's hope, tomorrow's hydrocarbons*

An exclusive, in-depth look at exploration and drilling activity in out-of-the-way areas with potential to become major future sources of oil and gas production.

**BONUS DISTRIBUTION**

- NPRA Reliability & Maintenance, *San Antonio, TX, May 25-28*

**MAY 24**

**Transportation**

A special accent on transportation technologies and trends.

**JUNE 7**

**Worldwide Gas Processing**

*Plants, projects, and trends*

OGJ's annual survey of gas processing plants and analysis of trends in an industry critical to producers, pipeliners, refiners, and petrochemical manufacturers.

**BONUS DISTRIBUTION**

- EAGE / SPE Europe 2010, *Barcelona, Jun 14-17*
- Neftegaz, *Moscow, Jun 21-25*
- Purvin & Gertz LPG Seminar, *Singapore, Jun 21-24*

**JUNE 14**

**Exploration and Development**

A special accent on exploration and development technologies and trends.

**JUNE 21**

**Drilling and Production**

A special accent on drilling and production technologies and trends.

**JUNE 28**

**Processing**

A special accent on processing technologies and trends.

**JULY 5**

**Midyear Forecast**

*A mid-course look at the year*

The outlook for the rest of the year for oil and gas markets important to producers, drillers, pipeliners, gas processors, and refiners based on trends of the year's first half.

**JULY 12**

**Transportation**

A special accent on transportation technologies and trends.

**JULY 19**

**Major Upstream Projects**

*A Global Review*

An annual update of OGJ's comprehensive report of the world's biggest oil and gas production projects.

**BONUS DISTRIBUTION**

- Oil Sands and Heavy Oil Technologies, *Calgary, Jul 20-22*

**JULY 26**

**Processing**

A special accent on processing technologies and trends.

## AUGUST 2

### Offshore Europe

#### Activity update

An annual review of drilling and production activity off Europe.

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## BONUS DISTRIBUTION

- Summer NAPE, *Houston, TX, Aug 19-20*
- Offshore Northern Seas, *Stavanger, Aug 24-27*
- Rio Oil & Gas, *Rio de Janeiro, Sep 13-16*

## AUGUST 9

### Exploration and Development

A special accent on exploration and development technologies and trends.

## AUGUST 16

### Transportation

A special accent on transportation technologies and trends.

## AUGUST 23

### Drilling and Production

A special accent on drilling and production technologies and trends.

## SEPTEMBER 6

### OGJ 150/100

#### Profiling the producers

OGJ's annual financial and operational summary of the biggest publicly traded oil and gas producers in the US – and the 100 biggest elsewhere.

## BONUS DISTRIBUTION

- World Energy Congress, *Montreal, Sep 12-16*
- SPE ATCE, *Florence, Sep 19-22*

## SEPTEMBER 13

### Processing

A special accent on processing technologies and trends.

## SEPTEMBER 20

### Pipeline Economics

#### Financial data and construction costs

The most comprehensive look available at pipeline revenue and income and US pipeline and compressor construction costs – an annual planning tool used throughout the pipeline industry.

## BONUS DISTRIBUTION

- IPLOCA, *Venice, Sep 27-Oct 1*

## SEPTEMBER 27

### Transportation

A special accent on transportation technologies and trends.

## OCTOBER 4

### Applied Geophysics

#### Seismic methods and more

An annual, comprehensive look at seismic and related techniques for assessing the subsurface, identifying drilling targets, and monitoring the effects of production on hydrocarbon reservoirs.

## BONUS DISTRIBUTION

- Unconventional Gas International, *Ft Worth, TX, Oct 5-7*
- NPRA Q&A, *Baltimore, MD, Oct 10-13*
- Offshore Middle East, *Doha, Oct 12-14*
- SEG, *Denver, CO, Oct 17-22*

## OCTOBER 11

### Drilling and Production

A special accent on drilling and production technologies and trends.

## BONUS DISTRIBUTION

- Permian Basin, *Odessa, TX, Oct 19-21*
- ADIPEC, *Abu Dhabi, Nov 1-4*

## OCTOBER 18

### Transportation

A special accent on transportation technologies and trends.

## BONUS DISTRIBUTION

- ISA Expo, *Houston, TX, Oct 19-21*
- GITA's GIS for Oil & Gas Conference, *Houston, TX, Oct 24-27*

## OCTOBER 25

### Processing

A special accent on processing technologies and trends.

## NOVEMBER 1

### Pipeline Report

#### Practical technology

An annual technical review of new practices in pipeline construction, maintenance, and operation.

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## BONUS DISTRIBUTION

- Deepwater Operations, *Galveston, TX, Nov 2-4*

## NOVEMBER 8

### Exploration and Development

A special accent on exploration and development technologies and trends.

## NOVEMBER 15

### Worldwide Construction Update

#### Project details and trend analysis

OGJ's second survey-based look of the year at construction planned and under way in refining, gas processing, petrochemicals, sulfur, pipelines, plus LNG, gas-to-liquids, and other gas.

## BONUS DISTRIBUTION

- Deep Offshore Technology, *Amsterdam, Nov 30-Dec 2*

## NOVEMBER 22

### Drilling and Production

A special accent on drilling and production technologies and trends.

## DECEMBER 6

### Worldwide Report

#### *Global reserves, production, and refining capacities*

A widely watched, frequently quoted report featuring country-by-country estimates of oil and gas reserves, production data by country and field, and capacities of every refinery in the world.

## DECEMBER 13

### Transportation

A special accent on transportation technologies and trends.

## DECEMBER 20

### Processing

A special accent on processing technologies and trends.

The deadline for reserving advertising space in any issue of OGJ is three weeks prior to the issue date, and ad materials are due two weeks prior to the issue date.

## ELECTRONIC SUBMISSION REQUIREMENTS

PennWell is primarily Mac based for graphics. However we have staff trained in both Mac and PC for those applications that we support.

## ELECTRONIC SUBMISSION

See <http://digitalads.pennwell.com> for complete electronic specs. FTP Upload Site Instructions - Files will need to be stuffed or zipped prior to uploading. Files over 250MB will need to be shipped on disk to *Oil & Gas Journal*, Ad Services, 1421 S. Sheridan Rd., Tulsa, OK 74112.

Log on to <http://digitalads.pennwell.com>. Select *Oil & Gas Journal* in the magazine scroll down menu. Then fill in the appropriate information and select upload the ad. Also, please fax a proof of the ad to Ad Services, +1-918-831-9415.

## SUPPLYING AD MATERIAL FOR PENNWELL MAGAZINES

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- Please supply all fonts, images, and artwork with ads supplied in these applications. All supplied material should be in CMYK color and have fonts embedded in all graphics.
- PennWell does not accept ads built in Microsoft Word, Microsoft Publisher, PowerPoint or Corel Draw.
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