

# Editorial Highlights 2011



## Weekly Digital Edition

*Oil & Gas Journal's* weekly interactive digital edition includes the Newsletter, General Interest features and news stories, US Industry Scoreboard, Statistics, and columns – Journally Speaking, Editorial, Watching Government, Watching the World, The Editor's Perspective, and Market Journal – along with Letters and the Event Calendar.

Month	Days	Month	Days	Month	Days	Month	Days
January	10, 17, 24, 31	April	11, 18, 25	July	11, 18, 25	October	10, 17, 24, 31
February	14, 21, 28	May	9, 16, 23, 30	August	8, 15, 22, 29	November	14, 21, 28
March	14, 21, 28	June	13, 20, 27	September	12, 19, 26	December	12, 19, 26

All advertising for weekly digital editions should be scheduled three weeks prior to issue date.

## Monthly Print Edition

### Serial Features

Nelson-Farrar Cost Indexes, updated monthly, provide data crucial to planning by refinery builders and operators.

Nelson-Farrar Quarterly Costimating, which reports trends in itemized refinery costs and presents indexes for key cost items, supplements the monthly Nelson-Farrar Cost Indexes as a vital planning tool.

Issue	Special Reports and Serial Features	Bonus Distribution
<b>3 Jan</b> Ad close 8 Dec	<b>Forecast &amp; Review</b> Prices, markets, and more What's likely for the year and why for oil and natural gas in US and international markets—an annual analysis that includes <i>OGJ's</i> US drilling forecast.  <b>US Political Outlook</b> The power to change the industry A review of regulatory and legislative trends important to exploration, drilling, production, refining and transportation. Nelson-Farrar Cost Indexes Nelson-Farrar Quarterly Costimating	Chem/Petrochem & Refining Asset Management & Integrity New Orleans, 18-19 Jan  API Inspection Summit & Expo Galveston, 24-27 Jan  European Gas Conference Vienna, 25-27 Jan  Topsides, Platforms and Hulls Conference & Exhibition Galveston, 1-3 Feb
<b>7 Feb</b> Ad close 14 Jan	<b>Worldwide Pipeline Construction</b> Mileage totals and key projects An annual projection of pipeline construction, based on an exclusive <i>OGJ</i> survey – important not only to pipeline contractors and operators but also to producers looking for transport routes and refiners seeking feedstock.  <b>Practical Drilling Technology</b> Methods and results <i>OGJ's</i> annual technical look at the latest drilling practices. Nelson-Farrar Cost Indexes <a href="#">Ad Readership Study</a>	Arctic Technology Conference, Houston, 7-9 Feb Unconventional Oil & Gas Europe Prague, 15-16 Feb NAPE, Houston, 17-18 Feb Laurance Reid Gas Conditioning Conference Norman, OK, 20-23 Feb IP Week (Energy Institute), London, 21-23 Feb Subsea Tieback Forum & Exhibition San Antonio, 22-24 Feb Pipe Line Contractors Association Convention Maui, HI, 22-26 Feb IADC/SPE Drilling Conference, Amsterdam, 1-3 Mar Offshore West Africa Conference & Exhibition Accra, Ghana, 15-17 Mar

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## Monthly Print Edition

### Issue Special Reports and Serial Features

<b>7 Mar</b>	<b>Capital Spending Outlook</b> <b>The industry's capital budget</b>
Ad close 11 Feb	OGJ's exclusive, annual report of the year's US capital spending plans for exploration and production, refining, petrochemicals, pipelines, and other industry operations, plus a review of global E&P projections.
	<b>Refining Report</b> <b>Downstream focus</b>
	An annual, in-depth look at the business and technology of petroleum refining.
	<b>LNG Update</b> <b>Projects and trends</b>
	Developments in a dynamic business vital to international energy trade.
	Nelson-Farrar Cost Indexes
	US Processing Update - Olefins

### Bonus Distribution

NACE Corrosion Conference & Expo, Houston, 13-17 Mar
NPRA Annual Meeting, San Antonio, 20-22 Mar
MEOS, Bahrain, 20-23 Mar
GASTECH International Conference & Exhibition Amsterdam, 21-24 Mar
OMC, Ravenna, Italy, 23-25 Mar
Purvin & Gertz LPG Seminar The Woodlands, TX, 28-31 Mar
Offshore Asia Conference & Exhibition Singapore, 29-31 Mar
GPA Annual Convention, San Antonio, 3-6 Apr
Pipeline Technology, Hannover Messe, Germany, 4-5 Apr

<b>4 Apr</b>	<b>Worldwide Construction Update</b> <b>Project details and trend analysis</b>
Ad close 11 Mar	The year's first of two surveys of construction projects in the areas of refining, gas processing, petrochemicals, pipelines, plus LNG, gas-to-liquids, and other gas.
	<b>Exploration and Development Frontiers</b> <b>Today's hope, tomorrow's hydrocarbons</b>
	An exclusive, in-depth look at exploration and drilling activity in out-of-the-way areas with potential to become major future sources of oil and gas production.
	Nelson-Farrar Cost Indexes
	Nelson-Farrar Quarterly Costimating
	<a href="#">Ad Readership Study</a>

GPA Annual Convention, San Antonio, 3-6 Apr
SPE/ICoTA Coiled Tubing & Well Intervention Conference & Exhibition, The Woodlands, TX, 5-6 Apr
AAPG 2011 Annual Convention & Exhibition Houston, 10-13 Apr
AADE, Houston, 12-14 Apr
API Pipeline Conference, San Antonio, 12-13 Apr
GPA Mid-continent Annual Meeting Oklahoma City, 28 Apr

<b>2 May</b>	<b>Offshore Petroleum Operations</b> <b>Conquering marine frontiers</b>
Ad close 8 Apr	Technical reports on new developments in offshore drilling, production, and pipeline methods.
	Nelson-Farrar Cost Indexes

Offshore Technology Conference, Houston, 2-5 May
API Spring Refining & Equipment Standards Seattle, 16-18 May
EAGE/SPE Europe 2011, Vienna, 23-26 May
NPRA Reliability & Maintenance Denver, 24-27 May
Brasil Offshore, Macaé, 14-17 Jun

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## Monthly Print Edition

### Issue Special Reports and Serial Features

### Bonus Distribution

**6 Jun** **Worldwide Gas Processing**  
Plants, projects, and trends

Ad close 13 May

*OGJ's* annual survey of gas processing plants and analysis of trends in an industry critical to producers, pipeliners, refiners, and petrochemical manufacturers.

**Completion Technologies**  
Eye on boosting production

Innovations in high-tech methods of preparing oil and gas wells for production.

Nelson-Farrar Cost Indexes  
US Processing Update - Propane

Global Oil Expo, Calgary, 7-9 Jun  
Purvin & Gertz Asia LPG Seminar  
Singapore, 13-16 Jun  
Petrosafe Offshore, New Orleans, 14-15 Jun  
MIOGE, Moscow, 21-24 Jun

**4 Jul** **Midyear Forecast**  
A mid-course look at the year

Ad close 10 Jun

The outlook for the rest of the year for oil and gas markets important to producers, drillers, pipeliners, gas processors, and refiners based on trends of the year's first half.

**Ethylene Report**  
Global capacity overview

Worldwide trends in ethylene production capacity - a petrochemical building block made from oil and natural gas - based on *OGJ's* exclusive, annual survey of ethylene plants worldwide.

Nelson-Farrar Cost Indexes  
Nelson-Farrar Quarterly Costimating

Oil Sands and Heavy Oil Technologies  
Calgary, 19-21 Jul

**1 Aug** **Offshore Europe**  
Activity update

Ad close 8 Jul

An annual review of drilling and production activity offshore Europe.

**Pipeline Report**  
Practical technology

An annual technical review of new practices in pipeline construction, maintenance, and operation.

Nelson-Farrar Cost Indexes  
[Ad Readership Study](#)

Summer NAPE, Houston, 17-19 Aug  
Unconventional Oil & Gas Int'l, San Antonio, 30 Aug - 1 Sep  
3P Arctic, Halifax, Nova Scotia, 30 Aug-2 Sep  
Offshore Europe, Aberdeen, 6-8 Sep

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### Bonus Distribution

**5 Sep** **Applied Geophysics**  
**Seismic methods and more**

Ad close 12 Aug An annual, comprehensive look at seismic and related techniques for assessing the subsurface, identifying drilling targets, and monitoring the effects of production on hydrocarbon reservoirs.

**Pipeline Economics**  
**Financial data and construction costs**

The most comprehensive look available at pipeline revenue and income and US pipeline and compressor construction costs – an annual planning tool used throughout the pipeline industry.

Nelson-Farrar Cost Indexes  
US Processing Update – Olefins

IPLOCA, Beijing, 12-16 Sep  
Unconventional Oil & Gas India  
Mumbai, 14-16 Sep  
Offshore India  
Mumbai, 14-16 Sep  
SEG, San Antonio, 18-23 Sep  
Oil & Gas Maintenance Technology  
North America Conference & Exhibition  
Galveston, 20-22 Sep

**3 Oct** **OGJ 150/100**  
**Profiling the producers**

Ad close 9 Sep *OGJ's* annual financial and operational summary of the biggest publicly traded oil and gas producers in the US – and the 100 biggest elsewhere.

**Major Upstream Projects**  
**A global review**

An annual update of *OGJ's* comprehensive report of the world's biggest oil and gas production projects.

Nelson-Farrar Cost Indexes  
Nelson-Farrar Quarterly Costimating

NPRA Q&A, San Antonio, 9-12 Oct  
Deep Offshore Technology International  
New Orleans, 11-13 Oct  
GITA's GIS for Oil & Gas Conference  
Houston, 24-27 Oct  
LAGCOE, Lafayette, LA, 25-27 Oct  
SPE/ATCE, Denver, 30 Oct – 2 Nov  
Deepwater Operations, Galveston, 1-3 Nov

**7 Nov** **Worldwide Construction Update**  
**Project details and trend analysis**

Ad close 14 Oct *OGJ's* second survey-based look of the year at construction planned and under way in refining, gas processing, petrochemicals, sulfur, pipelines, plus LNG, gas-to-liquids, and other gas.

Nelson-Farrar Cost Indexes  
US Processing Update – Propane  
[Ad Readership Study](#)

IADC Annual Meeting, Austin, 9-11 Nov  
IPAA Annual Meeting, La Quinta, CA, 10-12 Nov  
IPTC, Bangkok, 15-17 Nov  
World Petroleum Congress, Doha, 4-8 Dec

**5 Dec** **Worldwide Report**  
**Global reserves, production, and refining capacities**

Ad close 9 Nov A widely watched, frequently quoted report featuring country-by-country estimates of oil and gas reserves, production data by country and field, and capacities of every refinery in the world.

Nelson-Farrar Cost Indexes

PowerGen International, Las Vegas, 13-15 Dec