

Digital Marketing Options

OGJ eNewsletters

Daily, weekly or monthly, choose the frequency and targeting you need to achieve your marketing goals with our highly respected eNewsletters.

OGJ Daily Update

(Monday through Friday) — circulation 52,000

OGJ Daily Update is a must-read for anyone in the oil and gas industry, and your way to build brand awareness daily. Written by *Oil & Gas Journal's* editors, the OGJ Daily Update provides timely news analysis and up-to-the-minute reports on rapidly changing industry conditions and events.

Top \$3,500 | Skyscraper \$3,250 | Middle 1 \$3,000 | Middle 2 & 3 \$2,500

Weekly OGJ E&D Report

(every Thursday) — circulation 63,000

Each Thursday, the editors of *Oil & Gas Journal* report on exploration and development activity and the changing temperament of Washington. Your message can be part of that exchange each week in the OGJ E&D Report, which features timely information on the global development of hydrocarbons and includes area drilling reports from around the world.

Advertising rates: Sole Sponsorship \$4,250*

Top \$2,000 | Skyscraper \$1,750 | Middle 1 \$1,500 | Middle 2 & 3 \$1,250

Monthly Special-Focus eNewsletters

Zero in on your target audience in one or more of our special-focus monthly eNewsletters. Each month, OGJ editors prepare specialized content for our four reports:

Unconventional Oil & Gas Report

(first Monday) — circulation 48,800

Assembles ground-breaking coverage of the latest developments on US and international shale plays and basins, well activity and industry deals for dry and liquid-rich plays. Additional items cover natural gas production, processing and transportation, pipelines and LNG news.

Advertising rates: Sole Sponsorship \$4,200*

Top \$3,000 | Skyscraper \$2,750 | Middle 1 \$2,500 | Middle 2 & 3 \$2,000

Drilling & Production Report

(second Monday) — circulation 48,200

Includes reports on production starts, rig construction and activity, and key developments in production and drilling technology.

Advertising rates: Sole Sponsorship \$5,500*

Top \$3,000 | Skyscraper \$2,950 | Middle 1 \$2,500 | Middle 2 & 3 \$2,000

Refining Report

(third Monday) — circulation 45,300

Covers news about refinery operations and construction worldwide.

Advertising rates: Sole Sponsorship \$4,250*

Top \$1,750 | Skyscraper \$1,500 | Middle 1 \$1,250 | Middle 2 & 3 \$1,250

Pipeline Report

(last Monday) — circulation 49,400

Reports news about oil, gas and oil-product pipelines. Subjects include pipeline construction and operations.

Advertising rates: Sole Sponsorship \$4,250*

Top \$1,750 | Skyscraper \$1,500 | Middle 1 \$1,250 | Middle 2 & 3 \$1,250

*(Includes two 728 x 90 and one 160 x 600)

OGJ DAILY UPDATE
DAILY NEWS ANALYSIS AND UP-TO-THE-MINUTE REPORTS ON RAPIDLY CHANGING INDUSTRY CONDITIONS AND EVENTS.

Top Leaderboard 728 x 90

Middle 2 180 x 150

Middle 3 180 x 150

Middle 1 : 468 x 60

160 x 600

OGJ WEEKLY E&D REPORT
EACH THURSDAY, THE EDITORS OF OIL & GAS JOURNAL REPORT ON EXPLORATION AND DEVELOPMENT ACTIVITY AND THE CHANGING TEMPERAMENT OF WASHINGTON.

Top Leaderboard 728 x 90

Middle 2 180 x 150

Middle 3 180 x 150

Middle 1 : 468 x 60

160 x 600

OGJ DRILLING & PRODUCTION REPORT
INCLUDES REPORTS ON PRODUCTION STARTS, RIG CONSTRUCTION AND ACTIVITY, AND KEY DEVELOPMENTS IN PRODUCTION AND DRILLING TECHNOLOGY.

Top Leaderboard 728 x 90

Middle 2 180 x 150

Middle 3 180 x 150

Middle 1 : 468 x 60

160 x 600

OGJ REFINING REPORT
COVERS NEWS ABOUT REFINERY OPERATIONS AND CONSTRUCTION WORLDWIDE.

Top Leaderboard 728 x 90

Middle 2 180 x 150

Middle 3 180 x 150

Middle 1 : 468 x 60

160 x 600



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