

Oil & Gas Journal provides a fully integrated network of online advertising channels that lets you target as broadly or narrowly as your strategy dictates. We give readers more ways to access the information they want every day, every week and every month – which means more ways for you to reach the audience you care about.

Online Advertising

Every hour of every day, industry professionals around the globe log on to the *Oil & Gas Journal* website to be more competitive in their careers and their business activities. Decision-makers routinely turn to the *OGJ* website as the most reliable and accurate information resource in the industry for the latest developments in petroleum exploration and development; drilling and production; processing; and transportation. Advertise on www.ogj.com and your marketing message will be seen by thousands every day.

Our limited inventory is sold on a monthly basis, by position. The following positions run on the website homepage and all run-of-site (ROS) pages that are not part of a Topic Center (see Topic Center Advertising) or other special sponsorships. Some positions can support multiple advertisers in rotation.

Homepage

Leaderboard HP+

Ad unit (728 x 90) runs at the top of *OGJ* homepage and all ROS pages that are not part of a Topic Center or other special sponsorships. **\$4,000 per month – 2 rotations (exclusive @ \$7,500)**

Pushdown Ad

Ad unit (970 x 66, collapsed; 970 x 418, expanded) runs beneath homepage header.

Contact your sales representative for pricing and availability, or email sales@ogj.com.

Skyscraper

Ad unit (160 x 600) runs on the right rail of the homepage and all ROS pages that are not part of special sponsorships. **\$3,500 per month – 2 rotations (exclusive @ \$6,500)**

Site Sponsor

Ad unit (180 x 150) runs on the right rail and rotates through three banner positions on the homepage. **\$3,250 per month**

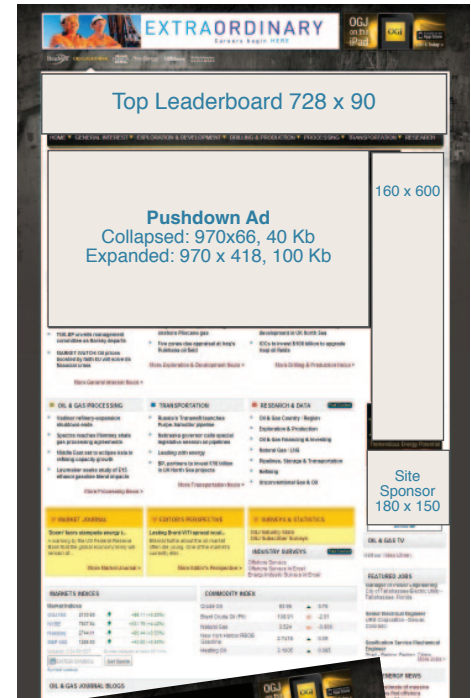
Search Results

Search Results Leaderboard

Ad unit (300 x 250) runs at the top of the results page for all *OGJ* website searches. **\$2,500 per month (exclusive) – 1 rotation available**

Search Results Sponsor

Ad unit (300 x 250) will rotate through three 300 x 250 banner positions on the results page for all *OGJ* website searches. **\$2,000 per month**



“It helps me stay abreast of advances in many diverse disciplines in the oil and gas industry.”

Verbatim response to –

“Tell us how useful *Oil & Gas Journal* is to you and how you use it in your job.”

– Signet Research Study 2011

Contact your sales representative for current pricing.

