

Log-In

Log-In Leaderboard

Ad unit (728 x 90) runs on the top of the log-in page for all *OGJ* content that requires log-in access (paid subscribers and site-license customers).
\$3,250 per month – 2 rotations available (exclusive @ \$6,000)

Log-In Skyscraper

Ad unit (300 x 600) runs on the right rail of the log-in page for all *OGJ* content that requires log-in access (paid subscribers and site-license customers).
\$3,000 per month – 2 rotations available (exclusive @ \$6,000)

Log-In Sponsor

Ad unit (300 x 250) runs on the right rail of the log-in page for all *OGJ* content that requires log-in access (paid subscribers and site-license customers).
\$3,250 per month – 2 rotations available (exclusive @ \$6,000)



Topic Center Advertising

Topic Centers on *OGJ.com* target a vast spectrum of petroleum technologies and news. We have defined those markets, and now you can reach the specific segment of the industry you are looking for. Make sure the industry sees your message when they come to *OGJ.com* for oil and gas insight.

Page Peel

Large-format ad that expands or “peels” back to cover the top right corner of the Topic Center. Highest average CTR (click through rate) of all units.

\$4,000 per Topic Center (exclusive to Topic Center) – 1 rotation available

General Interest

Economics/Markets | Government | Companies | People | HSE
Leaderboard \$3,500 – 4 rotations available (exclusive @ \$10,000)
Sponsor \$3,500 – 6 rotations, right-hand rail

Exploration/Development

Discoveries | Reserves | Area Drilling
Leaderboard \$3,500 – 4 rotations available (exclusive @ \$10,000)
Sponsor \$3,500 – 6 rotations, right-hand rail

Drilling/Production

Drilling Operations | Production Operations | Drilling Technology | Production Technology
Leaderboard \$2,500 – 2 rotations available (exclusive @ \$4,750)
Sponsor \$2,500 – 3 rotations, right-hand rail

Processing

Refining | Gas Processing | Petrochemicals
Leaderboard \$2,500 – 2 rotations available (exclusive @ \$4,750)
Sponsor \$2,500 – 3 rotations, right-hand rail

Transportation

Pipelines | Tankers | LNG
Leaderboard \$2,500 – 2 rotations available (exclusive @ \$4,750)
Sponsor \$2,500 – 3 rotations, right-hand rail

Unconventional Oil & Gas

Basins | Shales | Developments | Gas | Liquids
Leaderboard \$3,500 – 4 rotations available (exclusive @ \$10,000)
Sponsor \$3,500 – 6 rotations, right-hand rail



29
1
14
145
462
25

N
533
0.
2.
189.
14.
9.0
2,566.2
NA

56.8
830.0

297.2
15.5
NA
NA
2,121.7
98.9
512.0
NA
119.4
NA
43.
206.5
24.8