

Three Methods for Ad Material Submission:

1. Upload to Our FTP Site

Go to <http://digitalads.pennwell.com>. Click either "Online Material," or "Print Material," and select *Oil & Gas Journal* from the scroll-down menu. Fill in the required information and then select upload ad. Our FTP site will accept up to 250 MB. Please stuff or zip your files before sending and wait for your confirmation.

2. Email Your Ad

For files under 10 MB, please email your ad to admaterial@pennwell.com. Include advertiser name, publication name and issue date.

3. Send Physical Material to

PennWell Corporation
Attn: Ad Traffic Team
1421 South Sheridan Road
Tulsa, OK 74112, USA
Telephone: +1 918 831 9484

Supplying Ad Materials

PennWell prefers ad material to be supplied as PDFs with PDF/X-1a format option. We also except ads built in these programs: Adobe® InDesign, PageMaker, Illustrator, Freehand, Photoshop and QuarkXPress®.

Please supply all fonts, images and artwork with ads supplied in these applications. All supplied material should be in CMYK color and have fonts embedded in all graphics.

PennWell does not accept ads built in Microsoft® Word, Publisher, PowerPoint or CorelDRAW®.

PennWell requires a high-resolution color proof of supplied ads to guarantee ad reproduction. This applies even on uploaded materials. If you do not supply this proof we cannot guarantee ad reproduction.

For complete PennWell specifications, go to <http://digitalads.pennwell.com> and choose your ad type.

“It has helped our company and the boards that I serve on make better investment decisions...by providing up-to-date information superior to any financial analyst’s reports.”

Verbatim response to –

“Tell us how useful *Oil & Gas Journal* is to you and how you use it in your job.”

– Signet Research Study 2011