

## Editorial Calendar

### Special Reports & Features

#### 2 January

Ad close 13 Dec / Materials due 20 Dec

##### Forecast & Review Prices, markets and more

This annual analysis provides a preview of the year ahead in oil and natural gas, including *OGJ's* US drilling forecast.

Nelson-Farrar Cost Indexes and  
Nelson-Farrar Quarterly Costimating

#### 6 February

Ad close 17 Jan / Materials due 24 Jan

##### Worldwide Pipeline Construction Mileage totals and key projects

For pipeline contractors, pipeline operators, producers seeking transport routes and refiners seeking feedstock, our annual pipeline construction projection offers exclusive information based on *OGJ* survey data.

##### US Political Outlook The power to change the industry

From regulatory to legislative developments, this report delivers an overview of the political landscape relevant to exploration, drilling, production, refining and transportation.

Nelson-Farrar Cost Indexes

[Signet Ad Readership Study](#)

#### 5 March

Ad close 14 Feb / Materials due 21 Feb

##### Capital Spending Outlook The industry's capital budget

This annual preview of the year's capital spending plans provides exclusive data related to US exploration and production, refining, petrochemicals, pipelines and other industry operations. Global E&P projections are also covered.

##### Drilling Report Activity, technology, analysis

*OGJ's* annual look at onshore and offshore drilling activity, technologies and applications, and analysis.

##### US Processing Update Olefins

Nelson-Farrar Cost Indexes

### Bonus Circulation

IPAA Private Capital Conference  
Houston, 24 Jan

Offshore West Africa  
Abuja, Nigeria, 24-26 Jan

Shale Gas & Tight Oil Argentina  
Buenos Aires, 24-26 Jan

AAPG Deepwater Reservoirs:  
Multi-Disciplinary Exploration and  
Development  
Houston, 25 Jan

Topsides  
New Orleans, 31 Jan – 2 Feb

Bakken Product Markets & Takeaway  
Capacity 2012  
Denver, 31 Jan – 1 Feb

SPE Hydraulic Fracturing  
Technology Conference  
The Woodlands, TX, 6-8 Feb

SEG 9th Biennial International  
Conference & Exposition on  
Petroleum Geophysics  
Hyderabad, India, 16-18 Feb

North Africa Technical  
Conference & Exhibition  
Cairo, 20-22 Feb

Offshore Asia  
Kuala Lumpur, 21-23 Feb

PLCA 64th Annual Conference  
Carlsbad, CA, 21-25 Feb

NAPE Expo, Houston, 22-24 Feb

Tight Oil Canada Congress 2012  
Calgary, 28-29 Feb

Oil Sands Water Management 2012  
Calgary, 28-29 Feb

EAGE/AAPG/SEG, GEO 2012 –  
10th Middle East Geosciences  
Conference and Exhibition  
Manama, Bahrain, 4-7 Mar

Subsea Tieback  
Galveston, 6-8 Mar

APPEX London 2012  
London, 6-8 Mar

IADC/SPE Drilling  
Conference & Exhibition  
San Diego, CA, 6-8 Mar

NPRA Annual Meeting  
San Diego, CA, 11-13 Mar

NACE, Salt Lake City, 11-15 Mar

SPE/IADC Managed Pressure  
Drilling & Underbalanced Operations  
Conference & Exhibition  
Milan, 20-21 Mar

SPE/EAGE European Unconventional  
Resources Conference & Exhibition –  
From Potential to Production  
Vienna, 20-22 Mar

Offshore Mediterranean Conference  
Emilia Romagna, Italy, 20-22 Mar

SPE Western North American Regional  
Meeting, Bakersfield, CA, 21-23 Mar

SPE/ICoTA Coiled Tubing & Well  
Intervention Conference & Exhibition  
The Woodlands, TX, 27-28 Mar

SPE Intelligent Energy International  
Utrecht, The Netherlands, 27-29 Mar

7th Pipeline Technology Conference  
Hannover, 28-30 Mar

## “It helps me to keep in touch.”

Verbatim response to – “Tell us how useful *Oil & Gas Journal* is to you and how you use it in your job.”

– Signet Research Study 2011

## Special Reports & Features

### 2 April

*Ad close 13 Mar / Materials due 20 Mar*

EOR/Heavy Oil Survey

#### Offshore Petroleum Operations Conquering marine frontiers

What are the latest technological developments in offshore drilling, production and pipeline methods? This annual survey provides a technical look at the offshore industry.

Nelson-Farrar Cost Indexes and Nelson-Farrar Quarterly Costimating

### 7 May

*Ad close 17 Apr / Materials due 24 Apr*

#### Worldwide Gas Processing Plants, projects and trends

With producers, pipeliners, refiners and petrochemical manufacturers all affected by gas processing trends, this annual survey and analysis of gas processing plants and developments is a must-have planning tool.

#### Worldwide Construction Update Project details and trend analysis

Twice each year we publish this comprehensive global survey covering construction across the industry, including refining, gas processing, petrochemicals and pipelines, LNG, gas-to-liquids and other gas.

Nelson-Farrar Cost Indexes

### 4 June

*Ad close 15 May / Materials due 22 May*

#### Exploration and Development Frontiers Today's hope, tomorrow's hydrocarbons

An exclusive, in-depth look at exploration and drilling activity in out-of-the-way areas with potential to become major future sources of oil and gas production.

#### Pipeline Report Practical technology

An annual technical review of new practices in pipeline construction, maintenance and operation.

#### US Processing Update Propane

Nelson-Farrar Cost Indexes

## Bonus Circulation

NPRA International Petrochemical Conference, San Antonio, 1-3 Apr

Latin America and Caribbean Petroleum Engineering Conference Mexico City, 16-18 Apr

FLAME 2012 Amsterdam, 16-20 Apr

IADC International Deepwater Drilling Conference & Exhibition Rio de Janeiro, 17-18 Apr

AAPG 2012 Annual Convention & Exhibition Long Beach, CA, 22-25 Apr

Offshore Technology Conference Houston, 30 Apr–3 May

Shale Gas Water Management Pittsburgh, TBC

API Spring Refining and Equipment Standards Meeting Seattle, 16-18 May

IADC Drilling Onshore Conference & Exhibition Houston, 17 May

NPRA Reliability & Maintenance Conference & Exhibition San Antonio, 22-25 May

Mediterranean Offshore Conference Alexandria, 22-24 May

IADC Critical Issues Continental Europe Conference & Exhibition Bucharest, 23-24 May

SPE International Conference & Exhibition on Oilfield Corrosion Aberdeen, 28-29 May

74th EAGE Conference & Exhibition Incorporating SPE EUROPEC 2012 Copenhagen, 4-7 Jun

25th World Gas Conference Kuala Lumpur, 4-8 Jun

Global Petroleum Show Calgary, 12-14 Jun

SEG 5th International Conference on Environment and Engineering Geophysics Changsha, China, 12-16 Jun

IADC World Drilling 2012 Conference & Exhibition Barcelona, 13-14 Jun

Atlantic Canada Petroleum Show St. John's, Canada, 20-21 Jun

Deepwater Drilling & Completions Conference Galveston, 20-21 Jun

NEFTEGAZ Moscow, 25-29 Jun

IPAA Midyear Meeting Colorado Springs, 27-29 Jun

“I’m a new subscriber. I plan to use it to keep up with industry trends and opportunities.”

Verbatim response to –

“Tell us how useful *Oil & Gas Journal* is to you and how you use it in your job.”

– Signet Research Study 2011

Special Reports & Features

2 July

Ad close 12 Jun / Materials due 19 Jun

**Midyear Forecast  
A mid-course look at the year**

With coverage of oil and gas markets important to producers, drillers, pipeliners and gas processors, our midyear update offers a preview of 3Q and 4Q with adjustments based on the preceding six months.

**Ethylene Report  
Global capacity overview**

As a crucial downstream market, ethylene production capacity influences oil and gas markets and players. This annual report is based on *OGJ's* exclusive survey of ethylene plants worldwide.

Nelson-Farrar Cost Indexes and Nelson-Farrar Quarterly Costimating

[Signet Ad Readership Study](#)

Bonus Circulation

AAPG/SEG/SPE Joint Hedberg Research Conference: Fundamental Controls on Flow in Carbonates Saint-Cyr-sur-Mer, 8-13 Jul

SPE/IADC Asia Pacific Drilling Conference & Exhibition Tianjin, 9-11 Jul

Oil Sands Heavy Oil Technologies Calgary, 24-26 Jul

6 August

Ad close 17 Jul / Materials due 24 Jul

**Offshore Europe  
Activity update**

This offshore update provides a regionally focused annual review of drilling and production activity in Europe.

**Refining Report  
Downstream focus**

An annual, in-depth look at the business and technology of petroleum refining.

Nelson-Farrar Cost Indexes

3 September

Ad close 14 Aug / Materials due 21 Aug

**OGJ 150/100  
Profiling the producers**

Here we take a financial and operational look at the bellwethers of our industry, the 150 largest publicly traded oil and gas producers in the US and the 100 largest elsewhere.

**Pipeline Economics  
Financial data and construction costs**

Nowhere else will you find a more complete analysis of pipeline revenue and income and US pipeline and compressor construction costs. This trusted report is used for planning throughout the pipeline industry.

**US Processing Update  
Olefins**

Nelson-Farrar Cost Indexes

Biennial Cat Cracker Seminar Houston, 21-22 Aug

NAPE Expo Houston, 23-24 Aug

ONS 2012 Stavanger, 28-31 Aug

EAGE Innovation in Reservoir Modelling Integrating Data for Optimum Reservoir Management Dubai, 9-12 Sep

World Heavy Oil Congress Aberdeen, 10-13 Sep

Rio Oil & Gas Rio De Janeiro, 17-20 Sep

IPAA – OGIS San Francisco, 24-26 Sep

International Pipeline Exposition Calgary, 25-27 Sep

IADC Drilling HSE Europe 2012 Conference & Exhibition Amsterdam, 26-27 Sep

AAPG 2012 International Conference & Exhibition Singapore, 30 Sep – 3 Oct

“It’s very useful. I read it every week to keep up with what’s happening.”

Verbatim response to –

“Tell us how useful *Oil & Gas Journal* is to you and how you use it in your job.”

– Signet Research Study 2011

## Special Reports & Features

### 1 October

*Ad close 11 Sep / Materials due 18 Sep*

#### Major Upstream Projects A global review

The biggest plays. The largest players. This annual update focuses on the world's top oil and gas production projects.

Nelson-Farrar Cost Indexes and Nelson-Farrar Quarterly Costimating

### 5 November

*Ad close 16 Oct / Materials due 23 Oct*

#### Applied Geophysics Seismic methods and more

With new technologies emerging all the time in seismic, this update offers a look at seismic and related techniques for data acquisition and production monitoring.

#### Worldwide Construction Update Project details and trend analysis

OGJ's second survey-based look of the year at construction planned and under way in refining, gas processing, petrochemicals, sulfur, pipelines, plus LNG, gas-to-liquids and other gas.

#### US Processing Update Propane

Nelson-Farrar Cost Indexes

[Signet Ad Readership Study](#)

### 3 December

*Ad close 13 Nov / Materials due 20 Nov*

#### Worldwide Report Global reserves, production and refining capacities

One of our most authoritative and frequently quoted reports, this update offers a country-by-country analysis of oil and gas reserves, production data by country and field, and refinery capacity around the world.

Nelson-Farrar Cost Indexes

## Bonus Circulation

SPE Annual Technical  
Conference & Exhibition  
San Antonio, 8-10 Oct

GASTECH  
London, 8-12 Oct

Russian Oil & Gas  
Exploration & Production Technical  
Conference & Exhibition  
Moscow, 16-18 Oct

Permian Basin International Oil Show  
Midland / Odessa, TX  
16-18 Oct

IADC Drilling Africa  
Conference & Exhibition  
Sana Lisboa Hotel, Lisbon  
24-25 Oct

Abu Dhabi International Petroleum  
Conference & Exhibition  
Abu Dhabi, 4-8 Nov

SEG Annual  
Las Vegas, 4-9 Nov

Deepwater Operations  
Galveston, 6-8 Nov

IPAA Annual Meeting  
New Orleans, 8-10 Nov

Deep Offshore Technology International  
Perth, 27-29 Nov

Arctic Technology Conference 2012  
Houston, 3-5 Dec

International Petroleum Technology  
Conference, Beijing, 5-7 Dec

POWER-GEN International  
Orlando, 11-13 Dec

To request reprints of *Oil & Gas Journal* articles, please contact

#### Rhonda Brown

Reprint Marketing Manager  
Foster Printing Company  
Tel +1.866.879.9144, ext 194  
Fax +1.219.561.2023  
[rhondab@fosterprinting.com](mailto:rhondab@fosterprinting.com)

4295 Ohio Street  
Michigan City, IN 46360