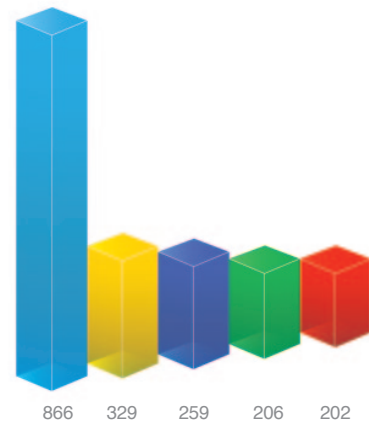


Editorial Coverage

Oil & Gas Journal delivers significantly more editorial than any other industry publication. That's why more professionals turn to *Oil & Gas Journal* to keep abreast of worldwide petroleum news, trends and developments.

<i>Oil & Gas Journal</i>	866
Hart's E&P	329
World Oil	259
Hydrocarbon Processing	206
Pipeline & Gas Journal	202

Number of articles (Jan-Dec 2010)



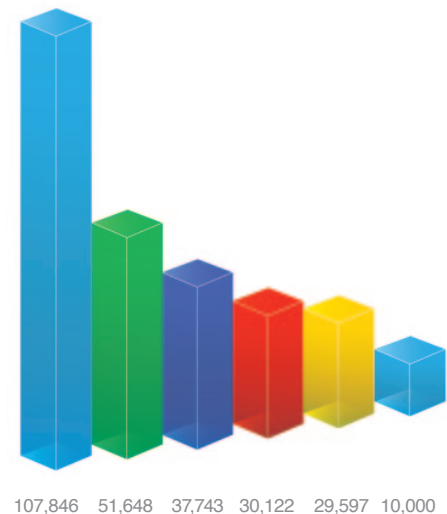
Circulation

Oil & Gas Journal combined print and electronic circulation reaches more subscribers than any other oil and gas industry publication.

<i>Oil & Gas Journal</i>	107,846
Hart's E&P	51,648
World Oil	37,743
Hydrocarbon Processing	30,122
Pipeline & Gas Journal	29,597
Hart's Midstream Business**	10,000

Source ABC/BPA Statements (June 2011)

** Publisher's info



Geographic Breakdown

Oil & Gas Journal has a formidable concentration of subscribers in the US, but also a respected presence in all critical petroleum development sectors around the globe.

Geographic Breakdown	Qualified	Percent Total
USA	56,359	52.3
International	51,487	47.7
Total	107,846	100

Source ABC Statement (June 2011)



